

# Colin Stocker ACIB, Dip CRM, Dip LS

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Colin is an experienced Senior Manager with diverse experience in helping SME businesses develop through periods of change.

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## KEY SKILLS

### Financial/Business Planning

- Preparation of Business Plans to support their business ideas/growth plans.
- Provide advice around financial and non-financial performance to businesses, leading to action planning and monitoring systems
- Provide strategic planning guidance, using business modelling to identify strengths and weaknesses.
- Provide support in turnaround situations to help identify and prioritise actions to improve performance.
- Strengths: Strategic, Financial and Business Planning, Mentoring, Human Resources and Business Turnaround.

### Human Resources

- Experienced in people management processes and systems, including contract reviews, staff handbooks and appraisal processes for staff development.
- Change management processes within organisations at critical stages in development requiring change in systems, structures, processes and operations.

### Training and Development

- Senior tutor with NatWest at their technical training centre designing and delivering courses to staff from across UK.
- Training Manager, designing course material and leading 6 tutors responsible for the delivery of a range of courses to clerical and management staff.
- Development of staff through delivery of Appraisal and Quality Service developmental programmes.
- SFEDI accredited Business Mentor.

## CAREER HISTORY

- Colin had a successful career in financial services, including front line roles in Human Resources, Credit Control, Administration, Branch Management and Relationship Management.
- Colin has very successfully worked with portfolios of 60-200 SME businesses ranging from start-ups to larger corporates and across all sectors
- As Senior Relationship Director, he has used his wealth of experience to help many businesses improve performance and increase profitability in an ever changing economic landscape.

## PERSONAL INFORMATION

Colin enjoys most sports and is a keen Tennis and Squash player. Married with three adult children and an ever growing number of wonderful grandchildren.

## CONTACT

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